

Solien Technology Partners with Equilibrium to Integrate MediaRich Image Server with Microsoft .NET Enterprise Servers

Santa Monica, California – May 27, 2003 — Solien Technology®, a leading provider of business technology solutions, today announced it is a new member in the Equilibrium® Gold Partner Program. Solien will be providing consulting services and applications for Equilibrium MediaRich Image Server, which integrates with Microsoft SharePoint Portal Server and Content Management Server as well as custom applications. Equilibrium partners are leading systems integrators and solution providers. Membership in the Equilibrium Gold Partner Program will provide Solien with resources to help it develop and deploy solutions that will allow clients to better manage their company's digital assets.

Equilibrium MediaRich is server-based templating software that automates image production and enables the dynamic delivery of visual assets to the Web, print media and smart devices. By integrating MediaRich with SharePoint Portal Server, Solien will enable their customers to search, preview, zoom, modify and deploy one or more images directly in a familiar self-service environment. When MediaRich is integrated with Content Management Server, Solien can automate image processing functions when defined and incorporated directly into CMS templates. As a Web page is viewed, MediaRich dynamically generates and deploys all required variations from the original source image. MediaRich eliminates manual file conversions, optimizations and modifications to minimize the number of images to create, manage and store.

"We are pleased that Solien Technology has joined the Equilibrium Gold Partner Program to provide dynamic enterprise applications and consulting services for Equilibrium MediaRich Server," said Tim Bigoness, VP of Marketing at Equilibrium. "We look forward to working with Solien Technology to implement MediaRich with their customers across a variety of industries."

"Solien is proud to partner with Equilibrium to provide our customers with solutions that will enable them to grow their business," said Jeanine Flanders, President of Solien Technology. "We look forward to adding Equilibrium's dynamic imaging technology to our portfolio of integrated enterprise solutions based on the .NET Framework. This partnership is another example of how Solien strives to provide the best solutions for our clients."

About Solien Technology

Solien Technology, founded in 1994, provides customized premium business application development, business intelligence, application integration, analysis and reporting, intranet and portal solutions, security services and project management for companies ranging from start-ups to Fortune 500 companies. Solien is a Microsoft Gold Certified Partner in Collaborative Solutions, a Microsoft Managed Partner in Southern California in the areas of Business Intelligence and SQL Server and a Microsoft Education All Stars Partner in Application Development and Integration. Solien's technological expertise, combined with proven effectiveness in implementing software solutions and close collaboration with the client, helps clients gain competitive advantage and turn their vision into reality. For more information about Solien Technology, please visit <http://www.solien.com> or call (310) 576-2727.

About Equilibrium

Founded in 1989, Equilibrium is a pioneer and leader in developing automated imaging solutions – software that streamlines the production and deployment of media assets. The Equilibrium MediaRich Image Server automates the production and deployment of visual content for the Web, print media and smart devices to streamline workflow and allows companies to realize significant cost savings and ROI.

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